



## Cinema EOS Prime Lens Loyalty Rewards Mail-In Rebate Program Claim Form

**If you currently own a Cinema EOS Camera, select DSLR camera body, or any Cinema Lens, you may be eligible to receive one (1) \$500 American Express® Reward Card for each qualifying Cinema Prime Lens purchase from an Authorized Canon Dealer, subject to the terms and conditions and other requirements in this Claim Form.**

Offer valid on Cinema Prime Lens purchases made between April 1, 2014  
and June 30, 2014. American Express Reward Card will be sent by mail.

**Step 1:** Please check the boxes below next to the Cinema EOS Camera body, Cinema EOS Lens, and/or eligible DSLR that you currently own, as well as the NEW Cinema Prime Lens(es) purchased between April 1, 2014 and June 30, 2014, and enter the serial numbers of these products. Serial numbers are located on the product and on the box.

Current Cinema EOS Camera(s) Owned		Serial Number*
<input type="checkbox"/>	EOS C300	
<input type="checkbox"/>	EOS C500	
<input type="checkbox"/>	EOS C100	
<input type="checkbox"/>	EOS-1D C	
Current DSLR Camera(s) Owned		Serial Number*
<input type="checkbox"/>	EOS 1D	
<input type="checkbox"/>	EOS 5D	
<input type="checkbox"/>	EOS 6D	
<input type="checkbox"/>	EOS 7D	
Current Cinema Lens(es) Owned		Serial Number*
<input type="checkbox"/>	CN-E14.5-60mm T2.6 L S/L SP	
<input type="checkbox"/>	CN-E30-300mm T2.95-3.7 L S/L SP	
<input type="checkbox"/>	CN-E15.5-47mm T2.8 L S/L SP	
<input type="checkbox"/>	CN-E30-105mm T2.8 L S/L SP	
<input type="checkbox"/>	CN-E14mm T3.1 L F	
<input type="checkbox"/>	CN-E24mm T1.5 L F	
<input type="checkbox"/>	CN-E35mm T1.5 L F	
<input type="checkbox"/>	CN-E50mm T1.3 L F	
<input type="checkbox"/>	CN-E85mm T1.3 L F	
<input type="checkbox"/>	CN-E135mm T2.2 L F	
Cinema Prime Lens(es) Purchased between April 1, 2014 and June 30, 2014		Serial Number*
<input type="checkbox"/>	CN-E14mm T3.1 L F	
<input type="checkbox"/>	CN-E24mm T1.5 L F	
<input type="checkbox"/>	CN-E35mm T1.5 L F	
<input type="checkbox"/>	CN-E50mm T1.3 L F	
<input type="checkbox"/>	CN-E85mm T1.3 L F	
<input type="checkbox"/>	CN-E135mm T2.2 L F	

**Step 2: Please fill out the following information (All Fields are REQUIRED):**

First Name:	MI:	Last Name:
Mailing Address (NO P.O. BOXES, except for residents of North Dakota):		
City:	State:	Zip Code:
Daytime Phone:	Email Address:	

**Claim Checklist:**

- This completed claim form.
- A legible copy of your sales receipt from an Authorized Cinema EOS Canon Dealer, showing the purchase of a new Cinema Prime Lens, with the date of purchase and the purchase price(s) circled.
- A legible copy of your U.S. Warranty Card from an Authorized Cinema EOS Canon Dealer, showing the product serial number.
- Make copies of all documents for your records.
- Mail all documents to the address in the shaded box below.

**Please Note:** The serial number of the previously purchased products AND new purchased products MUST be included on this claim form. If the serial number is missing, your claim will be denied.

**Mail Completed Claim and supporting documentation to:**  
Promotion ID: 561301  
Canon Cinema Prime Lens MIR Promotion  
P.O. Box 343140,  
Memphis, TN 38184

**On occasion, the Imaging Technologies & Communications Group of Canon U.S.A., Inc. may want to send you information about Canon products and promotions that may be of interest to you. Would you like to receive this information?**

- YES
- NO

**For questions regarding this offer call 1-866-668-9861 from 8:00 a.m. to 8:00 p.m., ET, Monday-Friday, excluding holidays.**

## Terms and Conditions:

Offer good in the 50 United States, the District of Columbia, and Puerto Rico, on products purchased by an end-user customer from a Canon Authorized Cinema EOS Dealer in the U.S. only. Offer void where taxed, restricted or otherwise prohibited by Federal, State or Local law. Your envelope containing a printed copy of this claim form, a legible copy of your sales receipt from a Canon Authorized Cinema EOS Dealer in the U.S., with eligible product purchase(s) circled, and a copy of U.S. Warranty Card including product serial number, must be postmarked no later than July 1, 2014 and be received no later than July 15, 2014. Purchase(s) of Cinema Prime Lens(es) must be made from Canon Authorized Cinema EOS Dealer between April 1, 2014 and June 30, 2014 to be eligible for the offer. **Claims without serial number(s) will not be accepted.** All required information on the claim form must be hand printed; no mechanical reproductions or labels will be accepted. **Keep copies of materials submitted; originals submitted become Canon's property and will not be returned. Allow 60 days for processing of claim.** Incomplete or illegible claim forms, and claims that do not comply with the terms and conditions of this offer, will be rejected and will not be returned. Canon and/or its agents reserve the right to require substantiation of claims, including submission of additional identification and/or documentation. Use of fictitious names or addresses could result in federal prosecution for U.S. mail fraud. In the event of questions regarding claims, program or policy, Canon will review all documents and make the final determination of claim eligibility. Dealers, distributors and other resellers are not eligible for this offer. American Express® Reward Card will only be mailed to a street address (except where prohibited by law) in the 50 United States, the District of Columbia, or Puerto Rico. Offer does not apply to purchases of refurbished or used products, nor to eligible products packaged together and sold for one price. **Canon reserves the right to seek reimbursement of any American Express Reward Card paid on a product that is accepted for return by a Canon Authorized Dealer after the American Express Reward Card is paid to you.** By submission of this claim form to Canon, you hereby agree to submit to the jurisdiction of the courts of the State of New York regarding any disputes arising out of the fulfillment, non-fulfillment, or attempt to fulfill, this claim. Quantities of advertised products may be limited. Canon is not responsible for lost, stolen, misdirected or undelivered mail, nor for misprints or typographical errors. This offer cannot be combined with any other offers, except for the following offers: (i) Cinema Prime Lens Discount Program (if a qualifying set of 3 or more different eligible prime lenses is purchased by an owner of an eligible Cinema Camera, eligible DSLR camera, or eligible Cinema Prime Lens), and (ii) 0% Financing Program for business customers only.

The American Express® Reward Card can be used at U.S. merchants that accept American Express® Cards. Funds do not expire. No ATM cash withdrawal. Some limitations apply, including restriction on use at cruise lines or for recurring billing. See Cardholder Agreement for complete details. Card cannot be redeemed for cash, except where required by law. This Card is issued pursuant to a loyalty, reward or other promotional program. Card is issued by American Express Prepaid Card Management Corporation. Subject to applicable law, a \$2.00 monthly fee will be assessed against Card balance starting 7 months after Card issuance. American Express is not the sponsor of this rebate offer.

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