

SONY

α



Upgrade to 4K  
video and save  
**\$500**  
(mail-in rebate)

**Purchase an α7S mirrorless camera and an Atomos Shogun 4K/HD recorder & monitor and receive a \$500 mail-in rebate.\***

**Program Eligibility:**

- Limit 5 claims per household, 1 claim per camera (requires completion of individual rebate claim submissions).
- Purchase one (1) α7s mirrorless camera (Model Number: ILCE7S/B) and one (1) Atomos Shogun (Model Number: ATOMSHG001) from an authorized retailer<sup>1</sup> between April 1, 2015 and June 30, 2015. Purchases do not need to be on the same sales receipt.

\* \$500 mail-in rebate amount paid on a Visa® prepaid card by mail. Limit 5 claims per household. Allow up to 6 weeks to process.

1. List of authorized Atomos resellers can be found at [www.atomos.com](http://www.atomos.com). List of authorized Sony resellers can be found at [store.sony.com](http://store.sony.com). See back for full terms and conditions.

SONY

α



4K

## α7S Mirrorless Camera and Atomos Shogun Mail-In Rebate

Receive a \$500 Visa prepaid card by mail with purchase of an Atomos Shogun 4K/HD recorder & monitor and Sony α7S camera.

### Program Eligibility

- Purchase one (1) α7s mirrorless camera (Model Number: ILCE7S/B) and one (1) Atomos Shogun (Model Number: ATOMSHG001) from an authorized retailer<sup>1</sup> between April 1, 2015 and June 30, 2015.
- Purchases do not need to be on the same sales receipt.
- Limit 5 claims per household (requires completion of individual rebate claim submissions).

### How To Claim Your Rebate

1. Go to [sonyrebates.acbincentives.com](http://sonyrebates.acbincentives.com) to pre-submit your rebates OR you may mail-in this rebate form.
2. Mail in your purchase receipt and UPC code from the packaging of BOTH the α7S camera and the Atomos Shogun.
3. Must be submitted online or postmarked by July 15, 2015. It is recommended that you keep copies of all materials submitted for your records.

### Please Provide the Following Information:

SONY α7S SERIAL NUMBER

ATOMOS SHOGUN SERIAL NUMBER

NAME   
card issued to name provided above

ADDRESS

CITY  STATE  ZIP

PHONE  EMAIL

### Mail all items to the address below:

Sony a7S / Atomos Shogun Rebate #131100  
PO Box 52106, Phoenix, AZ 85072

If you have questions about your rebate please call:

**1-866-569-0257**

### Terms & Conditions

Offer valid only on purchases made from Sony Authorized Retailers within the United States, Alaska and Hawaii. Requests for rebate card to be mailed to P.O. Boxes or to international addresses will not be honored. Sony is not responsible for lost, late, damaged, illegible, incomplete, stolen, misdirected, delayed or postage-due submissions. Requires purchase of a Sony a7S camera (Model Number: ILCE7S/B) and Atomos Shogun 4K/HD recorder & monitor (Model Number: ATOMSHG001). Purchases need not be on same sales receipt or purchased from the same retailer. Offer is non-transferable, non-combinable, non-redeemable, and cannot be combined with other offers on the Atomos Shogun 4K/HD Recorder & Monitor. Rebate must be submitted online or postmarked by July 15, 2015. Allow up to 6 weeks to process. Limit 5 redemptions per household. Sony reserves the right to request additional information to validate a claim. Rules and limits enforced except where prohibited. Offer void where taxed, restricted or prohibited by law. Sony reserves the right to change the terms of this offer, cancel or suspend this offer at any time. All submitted materials become property of Sony and will not be returned. For customer service call 866-569-0257. To check the status of your rebate submission visit [sonyrebates.acbincentives.com](http://sonyrebates.acbincentives.com). Stock Batch Incentive Visa Prepaid Card is issued by MetaBank,® Member FDIC, pursuant to a license from Visa U.S.A. Inc. The prepaid card is given to you as a reward, refund or rebate and no consideration, value, or money has been paid by you in exchange for the reward card. Card issued in the name submitted on rebate form and is not transferable; card cannot be issued to minors. Card does not have cash access and can be used at any merchants that accept Visa debit cards within the United States. Card valid for up to 6 months, unused funds forfeit at midnight EST the last day of the month of the valid thru date, subject to applicable law. Country restrictions apply and are subject to change.

1. List of authorized Atomos resellers can be found at [www.atomos.com](http://www.atomos.com). List of authorized Sony resellers can be found at [store.sony.com](http://store.sony.com).

©2015 Sony Electronics Inc. All rights reserved. Reproduction in whole or in part without written permission is prohibited. Sony and the Sony logo are trademarks of Sony. Features and specifications are subject to change without notice.