

FREE CAMERA BAGS, MEMORY CARDS & ACCESSORIES!
PLUS FREE PHOTO CLASS & PHOTO BOOK
 WITH SELECT CAMERAS & CAMCORDERS!

Samy's Camera

DSLR **FREE 32GB SD Card & Case**



Nikon D3200
 with 18-55mm VR
SAVE \$80
\$446⁹⁵

Canon EOS 70D
 BODY
SAVE \$200
\$999

FREE 32GB SD Card, Case & Battery



20.2 MEGAPIXEL **Dual Pixel CMOS AF** **FULL HD 1080** **WiFi CERTIFIED** **ISO 12800** **RAW JPEG** **In-Camera HDR processing**

1080p Full HD movie recording with stereo sound

- 24.2 MP DX-format CMOS sensor and EXPEED 3
- Guide Mode makes it easy
- 4 fps continuous shooting
- 100-6400 ISO Expandable to 12800

\$526.95 - \$80 instant rebate, ends 1/31/15

ALL NIKON PRODUCTS INCLUDE NIKON INC. USA LIMITED WARRANTY. AUTHORIZED NIKON DEALER, NIKON USA INC. **Nikon Authorized Dealer**

Smooth, fast and accurate autofocus

- Built-in wireless technology
- High speed continuous shooting up to 7.0 fps
- EOS Full HD Movie mode with Movie Servo AF
- Vari-angle Touch Screen 3.0-inch Clear View LCD

ALL CANON ADVERTISED MERCHANDISE INCLUDES CANON USA 1 YEAR LIMITED WARRANTY REGISTRATION CARD

FREE 32GB SD Card, Case & Battery



Nikon D7100
 BODY
SAVE \$200
\$996⁹⁵

24.1 MEGAPIXEL

Superior low-light performance

- Ultra-precise autofocus and metering
- ISO performance down to ISO 100 and up to ISO 6400
- 6 frames per second continuously for up to 100 shots
- Dazzling 1080p videos, slow-motion and time-lapse sequences

\$1196.95 - \$200 instant rebate, ends 1/31/15

FREE 64GB SD Card, Case & Battery



Nikon D610
 BODY
SAVE \$500
\$1496⁹⁵

24.3 MEGAPIXEL

Full-frame, high-resolution performance

- EXPEED 3 Image Processor
- Full HD 1080p Video Recording at 30 fps
- Continuous Shooting up to 6 fps
- Expandable Sensitivity to ISO 25600
- External Mic and Headphone Inputs

\$1996.95 - \$500 instant rebate, ends 1/31/15

FREE 64GB SD Card, Case, Battery & Monopod



Nikon D810
 BODY
SAVE \$300
\$2996⁹⁵

36.3 MEGAPIXEL

Wide dynamic range and rich tonality in nearly any light

- All-new FX-format full-frame image sensor
- No optical low-pass filter
- Flawless detail retention from snow white to pitch black
- Noise-free images from ISO 64 to ISO 12,800

\$3296.95 - \$300 instant rebate, ends 1/31/15

MIRRORLESS **FREE 32GB SD Card & Case**



Panasonic DMC-GH3
 BODY
\$599
 OPEN BOX

16 MEGAPIXEL

Outstanding video capabilities

- Professional HD Video up to 1080/60p in H.264 format
- Sealed magnesium-alloy body
- Full Area High-Speed AF System in both still and video modes
- Dual-OLED Displays & Live View Finder

\$139.95 - \$50 instant savings

FREE 32GB SD Card & Case



FUJIFILM X-T1
 BLACK BODY
\$1298⁹⁵

16.3 MEGAPIXEL

World's fastest Real Time Viewfinder

- Lag-time of 0.005 sec.
- Perfect alignment of the viewfinder with the optical axis of the lens
- High-precision 2.36 million dot OLED viewfinder
- Phase detection AF built in for a response of just 0.08 seconds

\$2298 - \$200 instant rebate

FREE 64GB SD Card, Case & Battery



SONY make.believe
α7R
 BODY
SAVE \$200
\$2098

36.4 MEGAPIXEL

Full Frame Alpha camera

- World's lightest interchangeable lens full-frame camera
- Full Frame 36.4MP resolution with 14-bit RAW recording
- Fast Intelligent AF optimized for full-frame sensor
- Direct access interface for fast, natural shooting control

\$2298 - \$200 instant rebate

POINT & SHOOT **FREE 8GB CARD!**



Nikon COOLPIX L830
SAVE \$100
\$199⁹⁵

16 MEGAPIXEL **34X ZOOM**

Long zoom range

- 34x optical zoom plus an astounding 68x Dynamic Fine Zoom
- 3" 921,000-dot LCD
- Full HD 1080p videos with stereo sound
- 18 Scene Modes for

\$299.95 - \$100 instant savings

FREE 32GB CARD!



Nikon COOLPIX AW120
SAVE \$120
\$229⁹⁵

16 MEGAPIXEL **5X ZOOM**

Shockproof up to 6.6 feet, Waterproof up to 59 feet, Coldproof to 14°

- Built-in GPS, mapping, Electronic Compass and Points of Interest

\$349.95 - \$120 instant savings

FREE 32GB SD Card & Case



FUJIFILM X30
\$598⁹⁵

12 MEGAPIXEL **4X ZOOM**

Large-sensored premium compact

- X-Trans™ CMOS II sensor & EXR Processor II
- F2.0-2.8 Bright Fujinon Optical 4x Zoom Lens
- Newly Developed EVF
- Film Simulation

\$139.95 - \$50 instant savings

VIDEO **FREE CAMERA BAG & CARD!**



Canon VIXIA HF R50
SAVE \$150
\$249⁹⁹

57x Advanced Zoom

- 1920 x 1080 Full HD video
- 8GB of internal flash memory
- Built-In Wi-Fi
- Live Streaming to iOS & Android Devices

\$399.99 - \$150 instant rebate

FREE CAMERA BAG & 16GB CARD!



Panasonic HC-X920
SAVE \$200
\$799⁹⁹

Amazing 3MOS BSI Ultrafine HD Video Quality

- Bright Leica F1.5 12X Optics
- Remote WiFi mobile device tether plus Ustream sharing
- Two way remote home monitor networking

\$999 - \$200 instant rebate, ends 1/31/15

FREE CAMERA BAG & BATTERY!



SONY make.believe
4K EXMOR R
FDR-AX100
SAVE \$300
\$1699⁹⁹

4K/30P VIDEO that far exceeds HD resolution

- 1" Exmor R™ CMOS sensor with direct pixel readout
- Carl Zeiss® Vario-Sonnar T* lens with 12x optical zoom
- 14MP Video & 20MP still image capture

\$1999.99 - \$300 instant rebate

ACTION VIDEO **FREE WRYP 9" ACTION POLE & CARD**



GoPro HERO4
BLACK \$499⁹⁹
SILVER \$399⁹⁹

4K30, 2.7K50 & 1080p120 video

- Ultra high-resolution, high frame rate 4K30, 2.7K50 and 1080p120 video
- Captures high-quality 12MP photos

Features 1080p60 and 720p120 video, 12MP photos up to 30 frames per second, built-in Wi-Fi & Bluetooth®, and Protune™ for photos and video.

FREE CARD



SONY make.believe
HDR-AS30V
HD POV Action Camcorder
Waterproof to 19'
\$198

- Capture 12MP Still Images
- Back-Illuminated Exmor R CMOS Sensor
- Built-In Wi-Fi & GPS
- Wide Angle Carl Zeiss Vario-Tessar Lens
- SteadyShot Image Stabilization

FREE CARD



SONY make.believe
HDR-AS20B
HD POV Action Camcorder
Waterproof to 15' & Shockproof
SAVE \$30
\$169⁹⁹

- Records 1080p60 and 720p30 Video
- Capture 11.9-Megapixel Still Photos
- 120 fps Slow Motion Recording in 720p
- Ultra-Wide 170° Field-of-View Lens

\$199.99 - \$30 instant rebate

TENBA TRANSPORT 1X1 LED 2-PANEL CASE \$199⁹⁹



636551

Designed to carry, ship and protect two 1x1 LED panels with or without barndoors, as well as cables and gel filters

The exterior of the case is made of water-repellent 1680 denier ballistic nylon with self-healing YKK zippered closure. Steel D-rings secure the included padded strap while adjustable straps on top of the case hold light stands or similar gear.

LIGHTING elinchrom Ranger Quadra Hybrid RX Lead-Gel Battery \$1819⁹⁹



EL 10407.1

A compact portable 400 Ws battery flash system for studio and outdoors use.

New! IRIS+ 3D Robotics IRIS+ Quadcopter with GoPro Mount & Controller \$750



Camera & Gimbal Sold Separately

IT'S SO SMART THAT IT'S SIMPLE!

Includes 3DR's 3rd Person View (3PV) Follow Me Technology!

Powered by 3DR's world famous autopilot, IRIS is a robot that will automatically fly itself where you tell it to go, while keeping a camera dead steady with two-axis gimbal stabilization.

UNDERWATER SEA&SEA \$699⁹⁵ YS-D1 Strobe



AQUATICA Digital 300' depth rating

Underwater \$2018 Housing for Olympus OM-D E-M1 Camera with Vacuum

Ergonomically tailored to take advantage of the EM-1's compact size. All controls are positioned for quick and easy access

Samy's Camera **samys.com**

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 MON. - FRI. 9:30am-6:30pm | SAT. 10am-6pm | SUN. 11am - 5pm
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SAMY'S MAIL ORDER: (800) 321-4726

SAMY'S CORPORATE SALES: (866) 726-9463

*Valid on any purchase of \$199 or more for the 6-month offer and on any purchase of \$499 or more for the 12-month offer made on your Samy's account. On promo purchase balance, monthly payments required, but no finance charges will be assessed if (1) promo purchase balance paid in full in 6 or 12 months, and (2) all minimum monthly payments on account paid when due. Otherwise, promo may be terminated and treated as a non-promo balance. Finance Charges accrued at the Purchase APR will be assessed from the purchase date. Regular rates apply to non-promo balances, including optional charges. Promo purchases on existing accounts may not receive full benefit of promo terms, including reduced APR if applicable, if account is subject to Penalty APR. Payments over the minimum will be applied as required by applicable law. As of 11/1/10, APR: 28.99% & on all accounts in default, Penalty APR 29.99%. Minimum finance charge \$2.00. Subject to approval by Synchrony Bank.

NO INTEREST if paid in full within **6 or 12 Months***

6 Months* on purchases of \$199 or more. 12 Months* on purchases of \$499 or more with your Samy's Camera credit card made between Jan. 29, 2015 to Feb. 4, 2015. Interest will be charged to your account from the purchase date if the promotional purchase is not paid in full within 6 or 12 Months or if you make a late payment. Minimum Monthly Payments Required.