

NO INTEREST if paid in full within **6 or 12 Months*** on purchases of \$199 or more. 12 Months* on purchases of \$499 or more with your Samy's Camera credit card made between April 11, 2013 to April 17, 2013. Interest will be charged to your account from the purchase date if the promotional purchase is not paid in full within 6 or 12 Months or if you make a late payment. Minimum Monthly Payments Required.

DESIGNED TO RIVAL PRO-LEVEL CAMCORDERS IN IMAGE QUALITY

Canon VIXIA HF G20 **New!**

\$1099

NO TAX!

1920x1080 Recording

AVCHD

- Genuine Canon 10x HD Video Lens
- Outstanding video resolution, improved low-light performance, and a wide dynamic range
- Dynamic SuperRange Optical Image Stabilization
- 3.5-inch Touch Panel LCD

NO TAX!

ON ALL ADVERTISED VIDEO CAMERAS

Samy's Camera

ACTION VIDEO

CONTOUR CONTOURROOM 2 **NO TAX!**

\$199

GoPro HERO3 **NO TAX!**

HERO3

Silver Edition **\$299.99**

Smaller, lighter with built-in Wi-Fi

- 30% smaller and 25% lighter
- Wearable and gear mountable
- Waterproof to 197' (60m)
- Capture ultra-wide 1080p 30 fps and 720p 60 fps video plus 11MP photos at a rate of 10 photos per second

11 MEGA PIXEL

Full HD 1080p

Available in Blue or Black

Simple to use, the locking Instant On-Record switch makes it easy to get the perfect shot. Available in black, green, red and blue. Increased frame rate to 60fps at 720p, and video quality with incredible clarity.

SONY make.believe

HDR-CX220

Flash Memory Camcorder

\$249

NO TAX!

1920x1080 Full HD Recording with 8.9MP still image capture

- Full HD 1080/60p video and 8.9MP stills
- Carl Zeiss Vario-Tessar zoom lens
- 27x Optical Zoom and 32x extended zoom
- SteadyShot Image Stabilization
- 2.7" Clear Photo LCD display

Full HD 1080

Sony Authorized Dealer

Canon

VIXIA HF R400

Flash Memory High Definition Camcorder

\$299

NO TAX!

- 53x Advanced Zoom & SuperRange Optical Image Stabilization
- Record Full HD video directly to a removable SD memory card
- 1080/60p recording in MP4 (35 Mbps) and AVCHD Progressive (28 Mbps) for high quality capture of moving subjects
- 3" capacitive touch panel LCD

Full HD 1920x1080

SuperRange OPTICAL IMAGE STABILIZER DYNAMIC

Panasonic

HC-V720K

Mobile Live Streaming Creative HD Video Camcorder

\$549

NO TAX!

Built-in WiFi enables Real Time Broadcasting of events via Ustream

- 28mm Wide-Angle - Intelligent 5X Zoom with 5-Axis HYBRID O.I.S. +
- Built-in Creative Control effects add excitement to your videos
- Level Shot automatically corrects horizon for a more natural looking video

Full HD 1080p

DSLR's NEW!

Nikon D5200

with 18-55mm VR

SAVE \$100

\$796.95

Vari-angle display, built-in HDR, special effects and filters

- Optional WU-1a Wireless Adapter for Wi-Fi photo sharing and camera control
- High-quality Full HD 1080p video

24.1 MEGA PIXEL

\$896.95 - \$100 instant rebate

Nikon 55-300mm F4.5-5.6G ED VR **SAVE \$150**

\$246.95

\$396.95 - \$150 instant rebate, with purchase of D5200 or D3100

200M H4N

4 track digital stereo recorder

\$269.99

Record up to 4 channels of audio at greater than CD quality.

RODE VideoMic **\$109.99**

A professional grade 1/2" condenser shotgun microphone

DIFOCUS DJFocus Street Runner Bundle **\$499.95**

Lightweight Camera not included

SONY make.believe

α65

with 18-55mm

SAVE \$100

\$798

Full HD Movie

High Speed Shooting at 10 fps

- Up to 10 fps continuous shooting with Auto Focus
- Big and bright OLED viewfinder
- HD Movie mode with AVCHD™ 60p/60i/24p

24.3 MEGA PIXEL

\$898 - \$100 instant rebate

SONY 55-300mm F4.5-5.6 SAM **SAVE \$100**

\$198

\$298 - \$100 instant rebate, with SLTA65VK purchase

Nikon BODY

D600

SAVE \$400

\$1996.95

Brilliant full-frame images

- 5.5 fps continuous shooting
- Clear images from ISO 100 to 6400
- 1080p HD videos with selectable frame rates of 30p, 25p or 24p and MPEG-4 AVC/H.264 compression

24.3 MEGA PIXEL

\$2096.95 - \$100 instant rebate

Nikon 85mm F1.4G **\$1699**

FX-format ultra-fast classic portrait lens

TAMRON 18-270mm all-in-one

Authorized USA Dealer

18-270mm F3.5-6.3 Di II VC PZD

\$449

Canon & Nikon mounts

Tokina AF10-17mm F3.5-4.5 Fisheye

\$669

Canon & Nikon mounts

SIGMA 24-70mm F2.8 **SAVE \$75**

\$824

Canon, Nikon & Sony mounts \$899 - \$75 instant rebate

ZEISS 50mm F1.4 Planar **\$725**

Canon & Nikon mounts

32GB UDMA 6 **DELKIN DEVICES** **\$79.95**

32GB CF 700X UDMA 6 Memory Card

32GB Patriot Class 10 SD Memory Card **\$19.95**

tamrac 5533 Adventure Messenger 3 **\$39.95**

Perfect for carrying a DSLR with a zoom lens up to 5 1/2" attached, an additional lens, a flash & accessories.

MIRRORLESS

Nikon 1 J1 **SAVE \$100**

\$396.95

with 10-30mm lens

- 10 FPS continuous shooting
- One touch Full HD 1080p movie record mode
- Wide ISO range of 100-3200, up to 6400

10.1 MEGA PIXEL

\$496.95 - \$100 instant rebate

UNDERWATER PACKAGE

OLYMPUS E-PM1

with 14-42mm Lens & Underwater Housing

\$499

Underwater Housing good to 147'

In-body image stabilization **12.3 MEGA PIXEL**

Olympus 40-150mm **\$199**

5 METALLIC COLORS!

MeFOTO RoadTrip Travel Tripod

\$189

A sturdy, compact aluminum alloy tripod that extends to 5.1', supports up to 17.6 lb, and folds down to just over 15"

Great for point & shoot, mirrorless, micro 4/3 and DSLR cameras with larger lenses. Plus converts to a monopod in seconds.

PRINT PROFESSIONAL QUALITY PHOTOS ON VARIOUS MEDIA UP TO 13"x 19"

Canon PIXMA PRO-100 Professional Photo Inkjet Printer

SAVE \$400

\$99*

Wi-Fi CERTIFIED 4800dpi

- Print with microscopic droplets
- True Monochrome Prints with 3 monochrome inks which are part of the 8-ink ChromaLife 100+ system 3 consist of Black, Gray, and Light Gray

*\$499 - \$400 AMEX reward card by mail when purchasing with select camera / lens and paper bundle

Canon PIXMA PRO-1 Professional Photo Inkjet Printer

Print professional quality photos on various media up to 13" x 19"

SAVE \$300

\$699*

Wi-Fi CERTIFIED 4800dpi

- Professional Quality with microscopic droplets and high resolution up to 4800 x 2400 dpi
- 12 color LUCIA Pigment Ink system expands the color gamut
- Enhanced Black Densities

*\$999 - \$300 AMEX reward card by mail when purchasing with select camera / lens and paper bundle

ALL CANON ADVERTISED MERCHANDISE INCLUDES CANON USA 1 YEAR LIMITED WARRANTY REGISTRATION CARD.

Panasonic DMC-GH3 BODY

\$1298

Full HD 1080p

AVCHD Progressive 16 MEGA PIXEL

PROFESSIONAL HD VIDEO UP TO 1080/60P IN H.264 FORMAT

- Sealed magnesium-alloy body helps the camera withstand the rigors of professional use
- Full Area High-Speed AF System for fast shooting and focus in both still and video modes
- Dual-OLED Displays are used for both the Live View Finder and the rear monitor

IN STOCK!

MeFOTO RoadTrip Travel Tripod

\$189

A sturdy, compact aluminum alloy tripod that extends to 5.1', supports up to 17.6 lb, and folds down to just over 15"

Great for point & shoot, mirrorless, micro 4/3 and DSLR cameras with larger lenses. Plus converts to a monopod in seconds.

LIGHTING **NO TAX!**

Profoto D1 Air 500/250 Monobloc Kit

\$1989 **NO TAX!**

Fully digital, not just on the display panel, but in the flash output

Kit includes \$100 OFF of any Profoto accessory at time of purchase!

HENSEL Integra 1000WS Light Kit

\$1299 **NO TAX!**

FREE 3' Octa Soft Box with Speed Ring by mail with purchase of ANY Hensel light kit. A \$300 value!

PHOTOFLEX StarFlash 650 2 Light Portrait Kit

\$1099 **NO TAX!**

2-Head Kit with a total power of 1300ws

westcott Strobelite Plus Three Monolight Kit

\$699.90 **NO TAX!**

Portable and efficient 200ws kit

PRO HASSELBLAD H4D-31 Kit with 80mm lens

\$12,995

SAVE \$1000 **NO TAX!**

- 31MP CCD
- 16 Bit Color
- ISO Range: 100-1600

70480522

Fiilex P360 3 Light LED Kit

\$2249

The newest technology in LED lighting!

PocketWizard Plus III Transceiver

\$149

32 channel transceiver

801130

SEKONIC L-478D LiteMaster Pro

\$389

World's first touch-screen-operated light meter

401478

POINT & SHOOT

No memory card needed!

Canon PowerShot ELPH 330HS

SAVE \$30

\$199

Wi-Fi

Full HD 1080

12.1 MP | 10X ZOOM

Powerful new 10x Optical Zoom with 24mm Wide-Angle lens gets you up close and out wide

- Enhanced built-in Wi-Fi*
- 1080p Full HD video with dedicated movie button
- High Speed AF ensures well-focused action shots, and Intelligent IS delivers blur-free images

\$229 - \$30 instant rebate

Nikon COOLPIX S01 **SAVE \$100**

\$126.95

with Nikon case & additional 2 year warranty

10MP | 3X ZOOM

- HD (720p) videos • Fast operation
- Intuitive 2.5" touchscreen display
- Quick start and autofocus

\$226.95 - \$100 instant rebate

Canon PowerShot ELPH 330HS

SAVE \$30

\$199

Wi-Fi

Full HD 1080

12.1 MP | 10X ZOOM

Powerful new 10x Optical Zoom with 24mm Wide-Angle lens gets you up close and out wide

- Enhanced built-in Wi-Fi*
- 1080p Full HD video with dedicated movie button
- High Speed AF ensures well-focused action shots, and Intelligent IS delivers blur-free images

\$229 - \$30 instant rebate

Nikon COOLPIX P510

SAVE \$80

\$299

16.1 MP | 42X ZOOM

Full HD (1080p) movies with stereo sound

- Incredible zoom range of 24mm-1,000mm
- Up to 5 shots per second
- Built-in GPS and geotagging
- Optical VR Image Stabilization and amazingly fast autofocus

42x ZOOM

PHOTOFLEX StarFlash 650 2 Light Portrait Kit

\$1099 **NO TAX!**

2-Head Kit with a total power of 1300ws

westcott Strobelite Plus Three Monolight Kit

\$699.90 **NO TAX!**

Portable and efficient 200ws kit

SONY make.believe

DSC-RX100

\$648

20.2MP | 3.6X ZOOM

Full HD 1080/60p video with manual control and dual record

- Bright F1.8 Carl Zeiss Vario-Sonnar T* lens
- Record photos as JPEG files, RAW files, or both
- Shoot in almost any lighting with high ISO 6400
- 3" Xtra Fine LCD* display
- Up to 10fps continuous shooting

SONY make.believe

α99

\$2799

SPECIAL BUNDLE PRICE AFTER INSTANT REBATE

Full Frame **Full HD Movie**

- 24.3MP 35mm Full-Frame Exmor™ APS-C HD CMOS Sensor
- Uncompressed Full 1080 HDMI output in 60p/60i
- Up to 25,600 ISO Range sensitivity
- World's first Dual AF system

SAVE \$930

When you bundle the SLT-A99V Body with a vertical grip and external flash.

\$3729 - \$930 instant rebate

Samy's Camera samys.com **CASH PAID FOR USED EQUIPMENT!** CALL GEORGE (323) 938-2420 x1293

LOS ANGELES (323) 938-2420

431 S. FAIRFAX AVE. (South of 3rd)

PRO DIGITAL (323) 857-9915

MONDAY - FRIDAY RENTAL, FILM & PROCESSING 8am-6:30pm

ALL OTHER DEPTS. M-F 9:30am-6:30pm

SATURDAY 10am-6pm

SUNDAY 11am - 5pm

CULVER CITY (310) 450-4551

4411 SEPULVEDA BL. (South of Culver Blvd.)

MON. - FRI. 9:30am-6:30pm

SATURDAY 10am-6pm

SUNDAY 11am - 5pm

PASADENA (626) 796-3300

1759 E. COLORADO BL. (West of Allen Ave.)

MON. -FRI. 8am-6pm

SATURDAY 10am-6pm

SUNDAY 11am - 5pm

ORANGE COUNTY (714) 557-9400

3309 S. BRISTOL ST. (In Bristol Plaza)

MON. - FRI. 9:30am-6:30pm

SATURDAY 10am-6pm

SUNDAY 10am - 6pm

SANTA BARBARA (805)963-7269

614 CHAPALA ST (Between Cola & Ortega)

MONDAY - FRIDAY 9am-6pm

SATURDAY 9:30am-6pm

SUNDAY CLOSED

MAIL ORDERS: (800) 321-4SAM (800) 321-4726 **SAMYS CORPORATE SALES:** (866) 726-9463 **SAMYS DV EDIT:** 12636 Beatrice St. Los Angeles (310) 450-4365

PRICES GOOD UNTIL APRIL 17, 2013 EXCEPT WHERE INDICATED.

Not responsible for typographical errors. Quantities limited to stock on hand. First come, first served. No rainchecks and no holds. Prices subject to change without notice. See store for details. Colors vary by location. Samy's pays Sales Tax on select items. Special offers and No Tax available on in stock items only. Mail Order, samys.com and all Used, Demo or Refurbished purchases are excluded from the "No Sales Tax" Promotion. **Not valid on Nikon MVP or SONY SURE Products.

*Valid on any purchase of \$199 or more for the 6-month offer and on any purchase of \$499 or more for the 12-month offer made on your Samy's account. On promo purchase balance, monthly payments required, but no finance charges will be assessed if (1) promo purchase balance paid in full in 6 or 12 months, and (2) all minimum monthly payments on account paid when due. Otherwise, promo may be terminated and treated as a non-promo balance. Finance Charges accrued at the Purchase APR will be assessed from the purchase date. Regular rates apply to non-promo balances, including optional charges. Promo purchases on existing accounts may not receive full benefit of promo terms, including reduced APR if applicable, if account is subject to Penalty APR. Payments over the minimum will be applied as required by applicable law. As of 1/1/10, APR: 28.99% & on all accounts in default, Penalty APR 29.99%. Minimum finance charge \$2.00. Subject to approval by GE Money Bank.