

NO TAX ON EVERYTHING FROM THESE MANUFACTURERS!

- ACCESSORIES**
ACME MADE
ANTON / BAUER
AUDIO-TECHNICA
AVERGER
AZDEN
BENRO
BONDHUS TOOLS
BILLINGHAM
BLACK RAPID
- BRONCOLO**
CALRAD
CANON / BAUER
CONTOUR
COOL-LUX
CREATIVE LIGHT
CRUMPLER
GIOTTOS
GITZO
DANE-ELEC
DAVIS & SANFORD
DELKIN
- DOMKE**
DYNALITE
EINCHROM
EPSON
FELO TOOLS
FOBA
GIBSON
GOSSEN
HAHNEMUEHL
- HASSELBLAD**
HELIOPLAN
KUPPO
LASTOLITE
LEON PAPER
LIGON
LUMIQUEST
- KATA**
KOBOLD
KUPPO
LASTOLITE
LEON PAPER
LIGON
LUMIQUEST
- MANFROTTO**
MILANO ALBUMS
MINOX
NEIL ENTERPRISES
NIKON (EXCLUDES MP PRODUCT)
NORMAN
NOVOFLEX
OLYMPUS
OP/TECH
METZ
- PANASONIC**
PELICAN
PENTAX
PHASE ONE
PHOTOFLEX
PHOTOGENIC
PHOTTIX
PINA ZANGARO
PIONEER ALBUMS
- PLUSTEK**
POCKET WIZARD
PORTABRACE
PROFOTO (EXCLUDES PROT & PRO8)
QUANTUM
R.T.S.
RICOH
RODE MIC
ROTATRIM
- SCHNEIDER LENSES**
SEKONIC
SETWEAR
SHURE
SIGMA
SKB CASES
SLIK
SMITH VICTOR
SONY (EXCLUDES TV'S)
- SPIDER HOLSTER**
STEADICAM
STO-FCEN
STRAP BUDDY
SUNBOUNCE
SUN SNIPER
TAMRAC
TAMRON
TENBA
THINK TANK
- TIFFEN FILTERS**
TOKINA
TOYVIEW
VIVITAR
WESTCOTT
XRITE
ZEISS (EXCLUDES CP2 LENSES)
ZOOM

Samy's Camera

Celebrating 37 Years!

VIDEO

FREE Lowepro Edit 130 Bag

SONY make.believe

HDR-CX220
Flash Memory High Definition Camcorder

SAVE \$50
\$199.99

NO TAX!

1920x1080 Full HD Recording with 8.9MP still image capture

- Full HD 1080/60p video and 8.9MP stills
- Carl Zeiss Vario-Tessar zoom lens
- 27x Optical Zoom
- 32x extended zoom
- SteadyShot Image Stabilization
- 2.7" Clear Photo LCD display
- AVCHD and MP4 recording modes

FREE Lowepro Edit 130 Bag

SONY make.believe

HDR-PJ380
HD Camcorder with Projector

SAVE \$100
\$499.99

NO TAX!

Project up to 100" videos with 131m built-in projector

- 1920x1080 Full HD 60p with 8.9MP Exmor R™ CMOS Sensor
- Optical SteadyShot™ image stabilization
- Up to 6hr25min of recording with 16GB embedded Flash Memory
- Incredible 55x zoom

NO TAX on Olympus!

OLYMPUS

Tough TG-2 iHS

\$379

NO TAX!

Waterproof depth rating of 50' without a housing

12MP | 4x/8x WIDE ZOOM / SR ZOOM

SHOCKPROOF • FREEZEPROOF CRUSHPROOF • DUSTPROOF

- 1080p Video, Multi-Touch Movie IS
- Fast F2.0 Lens • ISO 100-6400
- Dual Image Stabilization

NO TAX on Sony!

SONY make.believe

α58
with 18-55mm F4.5-6.3

\$548

NO TAX!

Up to ISO 16000

- 5 FPS shooting
- 1080/60/24p Full HD or 1080/30p MP4 movies with Quick AF
- Lock-on AF for even easier focusing of moving subjects
- 998 - \$50 instant rebate

NO TAX on Panasonic!

Panasonic

DMC-G5KK
with 14-42mm

SAVE \$200
\$499

NO TAX!

Full HD 1.920 x 1,080 videos in AVCHD Progressive

- 3.0" Touch Screen Tilt-rotatable LCD
- Live View Finder with Eye Sensor
- 16.05 MP Live MOS Sensor
- Contrast AF, Touch AF and Light Speed AF

FREE Lowepro Case & 32GB SD Card

D3100
with 18-55mm DX & 55-200mm DX

SAVE \$220
\$496.95

PLUS TAX

Full 1080p HD Cinematic Video with full-time autofocus & sound

- 3" monitor w/ One-Touch Live View
- 3 FPS continuous shooting
- ISO sensitivity 100-3200, expandable to ISO 12800 equivalent
- \$716.95 - \$220 instant rebate

Nikon

D5100
BODY

SAVE \$100
\$429

NO TAX!

4 fps continuous shooting

- 3" 921k-dot Vari-angle LCD screen
- In-camera effects modes for stills and D-Movies
- 1080p Full HD D-Movies
- WHILE SUPPLIES LAST
- \$529 - \$100 instant rebate

FREE Lowepro Case & 32GB SD Card

D5200
with 18-55mm VR

SAVE \$100
\$796.95

PLUS TAX

Vari-angle display, built-in HDR, special effects and filters

- Optional Wi-Fi Wireless Adapter for Wi-Fi photo sharing and camera control
- High-quality Full HD 1080p video

SONY make.believe

HDR-AS15
Compact POV Action Cam

SAVE \$70
\$199.99

NO TAX!

Included Housing Waterproof to 197'

- Compact & rugged Wi-Fi enabled HD video
- Ruggedized, waterproof housing with universal tripod mount
- Built-in Wi-Fi
- SteadyShot™ image stabilization reduces blur
- \$269.99 - \$70 instant rebate

FREE Lowepro Edit 130 Bag

Panasonic

HC-V720K
Mobile Live Streaming Creative HD Video Camcorder

SAVE \$50
\$549.99

NO TAX!

Built-in WiFi enables Real Time Broadcasting of events via Instagram

- 28mm Wide-Angle - Intellimix 5.0x
- Built-in 5-Axis HYBRID O.I.S. + Zoom
- Built-in Creative Control effects add excitement to your videos

FREE Lowepro Edit 130 Bag

Panasonic

HC-X920K
3MOS UltraHD Full HD Video Camcorder

SAVE \$50
\$999.99

NO TAX!

Amazing 3MOS BSI UltraHD Video Quality

- Bright Leica F1.5 12X Optics
- Remote WiFi mobile device tether plus UltraStream sharing
- Two-way remote home monitor networking

NO TAX on Olympus!

OM-D E-M5
with 12-50mm

SAVE \$100
\$1299

NO TAX!

Intelligent electronic viewfinder

- 16 MP LiveMOS sensor & TruePic VI Image Processor
- Fast autofocus
- In-body Image Stabilization

NO TAX on Sony!

SONY make.believe

α77
with 16-50mm

SAVE \$200
\$1498

NO TAX!

HD Movie mode with AVCHD™ 60p/60i/24p

- Up to 12 FPS continuous shooting
- OLED viewfinder big and bright
- Live View with Phase Detection

NO TAX on Panasonic!

Panasonic

DMC-GH3
BODY with 12-35mm F2.8 lens & DMW-MS2 Microphone

SAVE \$350
\$2599

NO TAX!

Professional HD Video up to 1080/60p in H.264 format

- Sealed magnesium-alloy body helps the camera withstand the rigors of professional use
- Full Area High-Speed AF System for fast shooting and focus in both still and video modes
- Dual-OLED Displays are used for both the Live View Finder and the rear monitor
- \$2949 - \$350 instant rebate

FREE Lowepro Case, 32GB SD Card & Battery

D7100
BODY

SAVE \$50
\$1146.95

PLUS TAX

Superior low-light performance

- Ultra-precise autofocus and metering
- ISO performance down to ISO 100 and up to ISO 6400
- 6 frames per second continuously for up to 100 shots
- \$1196.95 - \$50 instant rebate

Nikon

D600
with 24-85mm

SAVE \$500
\$2196.95

NO TAX!

Brilliant full-frame images and 1080p videos

- 5.5 fps continuous shooting
- Clear images from ISO 100 to 6400
- 1080p HD videos with selectable frame rates of 30p, 25p or 24p
- \$2696.95 - \$200 instant rebate

FREE Lowepro Backpack Battery & 32GB SD Card

D800
BODY

SAVE \$200
\$2796.95

PLUS TAX

Extremely low noise, incredible dynamic range and the most faithful colors

- 36.3 MEGAPIXEL
- \$2996.95 - \$200 instant rebate
- Broadcast quality video

Nikon

D800
with 24-85mm

SAVE \$200
\$1686.95

PLUS TAX

Superior low-light performance

- 5.5 fps continuous shooting
- Clear images from ISO 100 to 6400
- 1080p HD videos with selectable frame rates of 30p, 25p or 24p
- \$1886.95 - \$200 instant rebate

NO TAX on Hoodman!

Hoodman

Custom Finder Kit for 3.0 to 3.2" viewfinders

\$199.99

NO TAX!

Includes the new H32 Hoodloup with German glass optics, a 4 diopter adjustment and a 1/2 mounting solution. The Kit's Custom Finder Base Plate provides an elegant way to mount the Hoodloup for DSLR video capture and live view.

NO TAX on Zacuto!

Zacuto

EVF Flip-Up Electronic View Finder

\$764.95

NO TAX!

External Monitor for DSLR Video Shoots

Now you can operate any camera that has an HDMI port with the correct form factor for video with the camera "in-line" to the rod system and your eye in the Z-Finder offset.

NO TAX on RedrockMicro!

RedrockMicro

Field Cinema Deluxe Bundle with MicroFolowFocus

\$1921

NO TAX!

Ideal for DSLRs that have the ability to output an HD picture to an external monitor while recording.

NO TAX on Fuji Mirrorless cameras & lenses!

FUJIFILM

X-Pro1
BODY

\$1199

NO TAX!

1920 x 1080 HD Video with Stereo Sound

- 3.0" RGBW LCD Monitor
- Hybrid Multi Viewfinder
- 200-6400 ISO (Extended Mode: ISO 25600)
- Ultra Sonic Vibration Sensor Cleaning

NO TAX on Sony!

SONY make.believe

α99
BODY

\$2798

NO TAX!

Normal sensor range of ISO 100-32000

- 14-bit RAW output
- Up to 25600 ISO Range sensitivity
- Uncompressed Full 1080 HD/60i output in 60p/60i

NO TAX on Panasonic!

Panasonic

DMC-LX7

SAVE \$50
\$348

NO TAX!

Brightest ever F1.4 - F2.3 Leica DC Vario-Summilux lens

- 1080/60p Full HD Video Recording
- High Sensitivity MOS Sensor expands the dynamic range by increasing sensitivity and saturation
- \$398 - \$50 instant rebate

NO TAX on ALL Lowepro!

Lowepro

PRO RUNNER 350AW

\$219.99

NO TAX!

Designed to carry and protect a digital SLR camera with attached lens plus 3-4 lenses or flash, accessories, laptop with a wide-open up to 15.4", tripod or monopod and personal items.

NO TAX on ALL Tamrac!

Tamrac

Evolution 6

\$129.99

NO TAX!

Offering unprecedented versatility for quick access to photo gear. With its unique harness system, it can carry three different ways.

NO TAX on Hoya, Tiffen & Heliopan Filters!

HOYA FILTERS

TIFFEN FILTERS

heliopan FILTERS

NO TAX on Lexar!

Lexar

8GB SD Card

\$4.95

NO TAX!

64GB SD Card

\$44.99

NO TAX!

NO TAX on Varavon!

Varavon

Slide Cam Lite 800

\$329

NO TAX!

A 32" slider with three ball-bearing rollers for smooth linear camera movements

NO TAX on DiFocus!

DiFocus

Follow Focus Kit with D Gear (V4)

\$189.95

NO TAX!

The addition of rods and a follow focus means you'll be able to accurately focus on moving subjects and rack focus between two or more areas in the scene.

NO TAX on Sennheiser!

SENNHEISER

ew 100-ENG G3 3 Mic Kit

\$799.95

NO TAX!

Plug-in transmitter turns XLR-equipped mics into wireless devices.

NO TAX on Leica Point & Shoot Cameras!

Leica

V-LUX4

\$899

NO TAX!

Ultra-fast Leica DC lens

- 3.0" Tilt and Rotate LCD
- EVF with 1.3 Million Pixels
- Up to 1080p AVCHD and MP4 Video
- Less than 1" Second Start-Up Time
- Fast Auto-Focus and High Speed Burst
- Panorama feature

NO TAX on ALL Leica!

Leica

X2

\$1995

NO TAX!

Light and compact, with a larger sensor

- Leica Elmarit 24mm f2.8 ASPH. Lens
- Automatic and Manual Controls
- Low Noise and High Dynamic Range
- Low Light Photos - ISO Up To 12500
- Live View - 2.7" Display

NO TAX on ALL Lowepro!

Lowepro

Urban Disguise 50 V2.0

\$499.75

NO TAX!

Shoulder camera bag & laptop bag

Professional appearance, does not look like a traditional camera bag. The briefcase design fits more gear that appears, and a 15.4" laptop.

NO TAX on ALL ThinkTank!

ThinkTank

Urban Disguise 50 V2.0

\$499.75

NO TAX!

Shoulder camera bag & laptop bag

NO TAX on Dane-Elec!

Dane-Elec

8GB SD Card

\$4.95

NO TAX!

64GB SD Card

\$44.99

NO TAX!

NO TAX on Hoya, Tiffen & Heliopan Filters!

HOYA FILTERS

TIFFEN FILTERS

heliopan FILTERS

NO TAX on Lexar!

Lexar

8GB SD Card

\$4.95

NO TAX!

64GB SD Card

\$44.99

NO TAX!

NO TAX on ZOOM!

ZOOM

HAN

\$269.99

NO TAX!

4 track digital stereo recorder

This palm-sized unit packs the ability to record up to 4 channels of audio at greater than CD quality.

NO TAX on RODE!

RODE

Videomic PRO

\$229.95

NO TAX!

Low noise and an unusually wide bandwidth for its size. Ultra lightweight, yet rugged.

NO TAX on JAG35!

JAG35

Straight Rig V2 Plus

\$99

NO TAX!

An elegantly simple shoulder rig for DSLR cameras. Shooters who use an external monitor or EVF will prefer The Straight Rig because it places the monitor/EVF in front of the face while leaving the camera balanced on the centerline of the rig.

NO TAX on Tamron!

TAMRON

18-200mm F3.5-6.3 XR Di-II

SAVE \$20
\$179

NO TAX!

70-300mm F4-5.6 Di VC USD

SAVE \$100
\$349

NO TAX!

24-70mm F2.8

SAVE \$150
\$299.95

NO TAX!

NO TAX on Tokina!

Tokina

12-24mm F4

\$449

NO TAX!

11-16mm F2.8

\$599

NO TAX!

NO TAX on Sigma!

SIGMA

35mm F1.4

\$899

NO TAX!

70-200mm F2.8 EX DG APO OS HSM

\$1249

NO TAX!

NO TAX on ROKINON!

ROKINON

35mm T1.5 Cine Lens for Canon EF

\$549.95

NO TAX!

NO TAX on ZEISS!

ZEISS

50mm F1.4 Planar

\$725

NO TAX!

NO TAX on Lensbaby!

LENSBABY

Composer Pro with Sweet 35

\$379.95

NO TAX!

NO TAX on Phottix!

Phottix

Mitros TTL Flash

\$299

NO TAX!

NO TAX on ALL Hasselblad Digital!

HASSELBLAD

DEMO SALE!

Special pricing! Combine with any kit for additional savings!

H4D-31 31MP with 35-90mm

\$14,499

NO TAX!

H4D50 No lens kit

\$29,995

NO TAX!

H4D 60 60MP with 80mm

\$29,995

NO TAX!

NO TAX on ALL PhaseOne Digital!

PHASEONE

IQ140 with 645 DF Camera 3 lens Demo Kit with Classic Warranty!

\$25,000

NO TAX!

Includes 80mm LS, 55mm LS & 110mm LS

NO TAX on ALL PhaseOne digital including Demo!

PHASEONE

IQ140 with 645 DF Camera 3 lens Demo Kit with Classic Warranty!

\$25,000

NO TAX!

Includes 80mm LS, 55mm LS & 110mm LS

NO TAX on SLIK!

SLIK

Pro 700DX with 3-way pan tilt head (Silver)

\$149.95

NO TAX!

7518 Provista with Free Wheeled Dolly

\$219.95

NO TAX!

NO TAX on Manfrotto!

Manfrotto

MVK502AM Video Tripod

\$489.95

NO TAX!

8 METALLIC COLORS!

Manfrotto

Travel Tripod

\$189

NO TAX!

NO TAX on GISTEQ!

GISTEQ

Flashmate F-198 LED Video Light

\$139

NO TAX!

Nearly heat-free, compact & light weight

NO TAX on SAMY'S!

SAMY'S

STL-180MAX Modular LED Light

\$129.99

NO TAX!

Uses Sony or AA batteries

NO TAX on Phottix!

Phottix

Mitros TTL Flash

\$299

NO TAX!

NO TAX on Phottix!

Phottix

Mitros TTL Flash

\$299

NO TAX!

NO TAX on Phottix!

Phottix

Mitros TTL Flash

\$299

NO TAX!

NO TAX on Profoto Lighting, except Prot & Pro8!

Profoto

ION Inverter with StudioMax 320W/ Flash Head and Umbrella Kit

\$699

NO TAX!

Battery will provide 1200 full power flashes on a single charge

NO TAX on Photogenic!

Photogenic

PHOTOGENIC NITS starting at \$599.95

NO TAX!

7' Parabolic umbrella

\$99.90

NO TAX!

The hottest new lighting modifier from Westcott!

NO TAX on ALL Westcott!

Westcott

7' Parabolic umbrella

\$99.90

NO TAX!

The hottest new lighting modifier from Westcott!

NO TAX on Epson!

EPSON

Stylus Photo R2880

SAVE \$250
\$349

NO TAX!

Epson UltraChrome K3™ Ink Technology with Vivid Magenta

NO TAX on Gary Fong!

GARY FONG

LightSphere Collapsible

\$59.95

NO TAX!

Folds flat, with soft, high power

NO TAX on ALL JOBY!

JOBY

gorillapod SLR Zoom Tripod with BH1 Ballhead

\$79.99

NO TAX!

For SLR cameras with zoom lenses weighing up to 3kg (6.5 lb). BH1 Ballhead affords users the ability to easily tilt and rotate their cameras.

NO TAX on Phottix!

Phottix

ION Inverter system

\$399

NO TAX!

Allows you to take your studio strobes on the road or off the road without electricity and without noisy generators or inverters

NO TAX on KELY MOORE!

KELY MOORE

NEW! b-hobo bag

\$169

NO TAX!

Removable Basket design, allowing you to remove the basket and transition to an everyday bag with ease. The basket contains 3 Padded, removable, adjustable Velcro dividers, creating up to 4 sections.

NO TAX on Fujifilm!

FUJIFILM

Instax 210 Instant Film Camera

SAVE \$20
\$69

NO TAX!

Instant prints are easy with finger-tiltable composite control panel automatically adjusting flash, high-resolution retracting lens

NO TAX on Phottix!

Phottix

Mitros TTL Flash

\$299

NO TAX!

NO TAX on ALL Pocket Wizard!

PocketWizard

Plus X Radio Remote

\$99

NO TAX!

The newest transmitter from Pocket Wizard, now with 10 radio channels

NO TAX on ALL Phottix!

Phottix

ION Inverter with StudioMax 320W/ Flash Head and Umbrella Kit

\$699

NO TAX!

Battery will provide 1200 full power flashes on a single charge

NO TAX on Westcott!

Westcott

7' Parabolic umbrella

\$99.90

NO TAX!

The hottest new lighting modifier from Westcott!

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\$349

NO TAX!

Epson UltraChrome K3™ Ink Technology with Vivid Magenta

NO TAX on Gary Fong!

GARY FONG

LightSphere Collapsible

\$59.95

NO TAX!

Folds flat, with soft, high power

Canon EOS 70D

BODY **\$1199** **NO TAX!**

- ISO 12800
- Full HD 1080
- 20.2 MEGA PIXELS CMOS
- 70 FPS
- Dual Pixel CMOS AF
- Frames Per Sec
- Viewfinder

CANON'S INNOVATIVE DUAL PIXEL CMOS AF ENABLES YOU TO SHOOT VIDEO LIKE A CAMCORDER WITH SMOOTH, FAST, AND ACCURATE AUTOFOCUS

- BUILT-IN WIRELESS TECHNOLOGY ALLOWS YOU TO WIRELESSLY TRANSFER YOUR IMAGES
- HIGH SPEED CONTINUOUS SHOOTING UP TO 7.0 FPS
- EOS FULL HD MOVIE MODE WITH MOVIE SERVO AF
- VARI-ANGLE TOUCH SCREEN 3.0-INCH CLEAR VIEW LCD MONITOR II



NO TAX ON CANON!

Samy's Camera

The smallest DSLR on the market!

Canon EOS REBEL SL1 with 18-55mm **SAVE \$50 \$699** **NO TAX!**

- ISO 100-12800 (expandable to H: 25600) for stills and ISO 100-6400 (expandable to H: 12800) for videos
- EOS Full HD Movie mode with Movie Servo AF for continuous focus tracking
- Touch Screen Wide 3.0-inch Clear View LCD monitor II
- 9-point AF system
- \$749 - \$50 instant rebate

Canon EOS 60D BODY **\$1999** **NO TAX!**

- ISO 100-12800
- LiveView MODE
- EOS Movie FULL HD
- 3.2" LCD ClearView II
- 18.0 MEGA PIXELS CMOS
- ADD a Canon 75-300mm F4-5.6 III **\$99** **NO TAX!**
- \$199 - \$100 instant rebate, with SL1 kit purchase
- \$749 - \$50 instant rebate

Canon EOS 5D Mark III BODY **\$3499** **NO TAX!**

- ISO 100-12800
- EOS Full HD Movie mode with Movie Servo AF for continuous focus tracking of moving subjects, manual exposure control and multiple frame rates
- Vari-angle Touch Screen 3.0-inch Clear View LCD monitor II
- Full Frame, High-Resolution Image Capture
- Extended ISO range of 100-25600
- Advanced professional-level high definition video capabilities
- EOS HD Video with manual exposure control and multiple frame rates
- Shooting performance up to 6.0 fps

Canon EOS REBEL T3 18-55mm IS II Kit **\$449** **NO TAX!**

- HD VIDEO RECORDING AND LIVE VIEW SHOOTING
- Convenient in-camera Feature Guide
- ISO 100 - 6400 for shooting from bright to dim light
- 3.0 fps continuous shooting

Canon EOS REBEL T3i with 18-55mm **\$599** **NO TAX!**

- HD VIDEO CAPTURE AT 1080/30P
- ISO Sensitivity 100-6400
- Improved EOS Full HD Movie mode with manual exposure control
- Vari-angle 3" Clear View LCD monitor

Canon EOS REBEL T5i with 18-55mm **SAVE \$50 \$849** **NO TAX!**

- ISO 100-12800
- EOS Full HD Movie mode with Movie Servo AF for continuous focus tracking of moving subjects, manual exposure control and multiple frame rates
- Vari-angle Touch Screen 3.0-inch Clear View LCD monitor II
- High-Speed Continuous Shooting up to 5.0 FPS

Canon 55-250mm F4-5.6 IS **\$149** **NO TAX!**

- \$299 - \$150 instant rebate, with T5i purchase

HIGH PERFORMANCE PROFESSIONAL PHOTO PRINTING UP TO 13"x 19"

Canon PIXMA PRO-100 **\$99** **NO TAX!**

- 4800dpi Maximum
- Wi-Fi CERTIFIED
- Print with microscopic droplets and high resolution up to 4800 x 2400 dpi
- True Monochrome Prints with 3 monochrome inks which are part of the 8-ink ChromaLife 100+ system's consist of Black, Gray, and Light Gray
- *\$399 - \$300 AMEX reward card by mail when purchasing with select camera / lens and paper bundle

Canon 55-250mm F4-5.6 IS **\$149** **NO TAX!**

- \$299 - \$150 instant rebate, with T5i purchase

Canon EF LENSES NO TAX ON THE LARGEST SELECTION OF CAMERA LENSES IN STOCK IN SOUTHERN CALIFORNIA!

- Canon 8-15mm F4L Fisheye USM **\$1499** **NO TAX!**
- Canon 50mm F1.8 **\$399** **NO TAX!**
- Canon 100mm F2.8L IS Macro **\$1049** **NO TAX!**
- Canon 50mm F1.2L USM **\$1619** **NO TAX!**
- Canon 16-35mm F2.8L II USM **\$1699** **NO TAX!**
- Canon 85mm F1.2L II USM **\$2199** **NO TAX!**
- Canon 24-70mm F2.8L II USM **\$2299** **NO TAX!**
- Canon 70-200mm F2.8L IS II USM **\$2499** **NO TAX!**

- Canon PowerShot A2500** DIGITAL CAMERA **\$99** **NO TAX!**
 - 15mp | 5X ZOOM 28mm wide-angle lens
 - Shoot brilliant 720p HD video with a dedicated movie button
 - Digital IS reduces the effect of camera shake and subject movement
 - Help Button for easy control
 - \$109 - \$10 instant rebate
- Canon PowerShot S110** DIGITAL CAMERA **\$349** **NO TAX!**
 - 12.1mp | 5X ZOOM Built-in Wi-Fi*
 - Bright F2.0 lens makes it ideal for low-light conditions
 - 1080p Full HD video in stereo sound with a dedicated movie button
- Canon PowerShot ELPH 130 IS** **\$149** **NO TAX!**
 - 16mp | 8X ZOOM
 - Built-in Wi-Fi
 - 8x Optical Zoom with 28mm Wide-Angle lens
 - Shoot brilliant 720p HD video with a dedicated movie button
 - Intelligent Image Stabilization
- Canon PowerShot SX280 HS** DIGITAL CAMERA **\$279** **NO TAX!**
 - 12.1mp | 20X ZOOM Built-in Wi-Fi* technology
 - Capture 1080p/60p Full HD video
 - Optical Image Stabilizer
 - Smart AUTO intelligently selects the proper camera settings
 - GPS Tracker
- Canon PowerShot G15** DIGITAL CAMERA **\$449** **NO TAX!**
 - 12.1mp | 5X ZOOM 28MM WIDE-ANGLE, BRIGHT F1.8 - F2.8 LENS
 - Video capture in 1080p
 - Full HD with stereo sound
 - 12-bit multi aspect RAW+JPEG
 - High Speed AF which reduces lag time when shooting

Canon XA20 HD Camcorder **\$2199** **NO TAX!**

- COMPACT "RUN-AND-GUN" HD CAMCORDER
- Native 1920 x 1080, 1/2.84" CMOS Sensor
- 20x HD Zoom Lens
- Canon DigiC DV 4 Image Processor
- 3.5" OLED Touch Panel View Screen
- Manual Camera Controls
- 2 x XLR with Manual/Auto Audio Levels

Canon XF105 High Definition Camcorder **\$2999** **NO TAX!**

- 1920x1080 Recording
- COMPACT IN SIZE, LIGHT WEIGHT AND FULLY FEATURED
- MPEG-2 4:2:2 50Mbps Codec
- Record to affordable Compact Flash Cards
- Industry Standard HD-SDI Output, Genlock & SMPTE Time Code and Other Terminals

Canon HF G30 Flash Memory Camcorder **\$1699** **NO TAX!**

- Record in MP4 or AVCHD
- Exceptional image quality with smooth backgrounds and precise control
- Record HD video directly to two memory card slots while Relay Recording offers extended recording time
- 1920 x 1080p Full HD video at 60 fps in either AVCHD or web-friendly MP4 format

Canon EOS-1D C Cinema EOS Camera **\$11,999** **NO TAX!**

- 18.1mp CMOS Sensor
- 4K Cinematic Quality Video
- 1920 x 1080 Full HD Video
- Dual DIGIC 5+ Image Processors
- 3.2" LCD Screen
- Eye-Level Pentaprism Viewfinder
- Dual CF Card Recording Media
- Canon EF Lens Mount

Canon CanoScan 9000F Color Image Scanner **\$159.99** **NO TAX!**

- High-speed scanning for everything from photos to documents, to 35mm film
- 9600 x 9600 maximum color dpi
- Features a Super Tonic Lens, delivering pin-sharp scans from edge-to-edge and bright, low noise images
- \$199.99 - \$30 instant rebate - \$10 instant savings

Canon iP100 Photo Inkjet Printer **\$199** **NO TAX!**

- 9600 x 2400 Win Maximum Hi-Speed Mac
- Print anywhere, wirelessly
- Resolution up to 9600 x 2400 color dpi
- Fast print speeds up to 5.9 images per minute in color
- Built-in Auto Image Fix feature
- \$249 - \$50 instant rebate

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- Built-in Auto Image Fix feature
- \$249 - \$50 instant rebate

Canon EOS C100 BODY ONLY **\$5499** **NO TAX!**

- Super 35mm 8.3MP CMOS Sensor
- EF Lens Mount with EF Contacts
- HDMI Outputs a Non-Compression Signal
- Dual SDHC/SDXC Memory Card Slots
- ISO 320 and up to ISO 20000
- Wide DR and Canon Log Gamma

Canon BINOCULARS IMAGE STABILIZER

- 8x25 IS** **\$369** **NO TAX!**
- Built-in Optical Image Stabilization for steady viewing
- Stabilization capabilities at an affordable price, with textured rubber coating
- 12 x 36 IS II** **\$849** **NO TAX!**
- All-Weather design Water-resistant, non-slip rubber coating with Image Stabilization

Samy's Camera

37TH ANNIVERSARY **NO TAX SALE** SEPT. 19 THRU SEPT. 25

WE PAY THE SALES TAX FOR MOST MAJOR MANUFACTURERS

JOIN SAMY'S PHOTO CLUB!

ENTER TO WIN A CANON T3 OUTFIT, A NIKON J1 2-ZOOM KIT, OR A NEW SONY A3000 WITH LENS!

ALL PRIZES WILL BE AWARDED THURSDAY 9/26/13.

Canon EOS 60D (Factory Renewed) **PLUS TAMRON 18-270mm all-in-one** **\$899** **NO TAX!**

- ISO 6400
- Full HD 1080
- 18.0 MEGA PIXELS CMOS
- Vari-angle 3" Clear View LCD
- 5.3 fps continuous shooting
- ISO 100 - 6400 (expandable to 12800) for shooting from bright to low light
- \$94 - \$55 mail-in rebates WHILE SUPPLIES LAST

NEW! SONY make.believe α 3000 with 18-55mm **\$399** **NO TAX!**

- 20.1 MEGAPIXEL Full HD 1080
- Light body and dependable grip for worry-free shooting
- Full HD video recording for capturing life's moments
- Up to ISO 16000 sensitivity with advanced noise reduction
- Fast 3.5 frames per second shooting for life in action
- Never miss the moment with quick AF response in Live View

Panasonic HD CAMCORDER **\$99** **NO TAX!**

- INTELLIGENT 42X ZOOM
- POWER O.I.S. with Active Mode corrects even slight hand-shake
- High Sensitivity Sensor for beautiful images even in dimly lit place
- 32.5mm Wide-Angle Zoom
- LIMIT ONE PER CUSTOMER

ANNIVERSARY SPECIALS!

SONY make.believe NEX-5RK with 18-55mm **\$449** **NO TAX!**

- 16.1 MEGAPIXEL Full HD 1080/60p video capture
- Up to 10 fps shooting to capture the decisive moment
- Tiltable 3.0" Touch LCD
- Sweep Panorama™ mode captures incredible landscapes in 2D or 3D

Panasonic DMC-XS1 16.1mp | 5X ZOOM **\$79** **NO TAX!**

- Razor thin compact camera is small enough to fit in your pocket
- 24mm Ultra Wide-Angle Lens
- MEGA O.I.S. (Optical Image Stabilizer)
- Create Amazing Photos with 13 In-Camera Creative Effects
- 720p HD Video Recording
- WHILE SUPPLIES LAST

Nikon D5100 with 18-55mm **\$529** **NO TAX!**

- 16.2 MEGAPIXEL
- 4 fps continuous shooting
- 3" 921k-dot Vari-angle LCD screen
- In-camera Effects mode for stills and D-Movies
- 1080p Full HD D-movies
- \$629 - \$100 instant rebate WHILE SUPPLIES LAST

750GB G-DRIVE Mobile Hard Drive **\$79** **NO TAX!**

- USB 2.0 + FIREWIRE 800 INTERFACES
- OG01961 WHILE SUPPLIES LAST

Phantom Quadcopter with GoPro Mount **\$479** **NO TAX!**

- Remote Control included!
- ALL-IN-ONE SOLUTION. READY TO FLY.
- Integrated flight control system including GPS.
- Easy to operate and very stable. Makes aerial filming fun and easy.

GoPro HERO3 White Edition **\$199** **NO TAX!**

- Smaller, lighter with built-in Wi-Fi
- 30% smaller and 25% lighter
- Wearable and gear mountable
- Waterproof to 197' (60m)
- Capture ultra-wide 1080p 30 fps and 720p 60 fps video plus 5MP photos at a rate of 3 photos per second
- WHILE SUPPLIES LAST

Nikon D600 **SAVE \$300 \$1799** **NO TAX!**

- Brilliant full-frame images and 1080p videos
- 5.5 fps continuous shooting
- Clear images from ISO 100 to 6400
- 1080p HD videos with selectable frame rates of 30p, 25p or 24p and MPEG-4 AVC/H.264 compression
- Wi-Fi camera control and mobile photo sharing with optional WU-1 Wireless Adapter
- \$2099 - \$200 Samy's Savings - \$100 instant rebate

PENTAX 10X25 WATERPROOF BINOCULAR **\$399** **NO TAX!**

- Waterproof

Samy's Camera samys.com CASH PAID FOR USED EQUIPMENT! CALL GEORGE (323) 938-2420 x1293

- LOS ANGELES (323) 938-2420**
- 431 S. FAIRFAX AVE. (South of 3rd)
- PRO DIGITAL (323) 857-9915
- MONDAY - FRIDAY RENTAL, FILM & PROCESSING 9am-6:30pm
- ALL OTHER DEPTS. M-F 9:30am-6:30pm
- SATURDAY 10am-6pm
- SUNDAY 11am - 5pm

- CULVER CITY (310) 450-4551**
- 4411 SEPULVEDA BL. (South of Culver Blvd.)
- MON. - FRI. 9:30am-6:30pm
- SATURDAY 10am-6pm
- SUNDAY 11am - 5pm

- PASADENA (626) 796-3300**
- 1759 E. COLORADO BL. (West of Allen Ave.)
- MON. - FRI. 8am-6pm
- SATURDAY 10am-6pm
- SUNDAY 11am - 5pm

- ORANGE COUNTY (714) 557-9400**
- 3309 S. BRISTOL ST. (In Bristol Plaza, Santa Ana)
- MON. - FRI. 9:30am-6:30pm
- SATURDAY 10am-6pm
- SUNDAY 10am - 6pm

- SANTA BARBARA (805)963-7269**
- 614 CHAPALA ST (Between Cotá & Ortega)
- MONDAY - FRIDAY FILM & RENTALS ONLY 9am-6pm
- CAMERA SALES 9:30am-6pm
- SATURDAY 9:30am-6pm
- SUNDAY 11am - 5pm

NO INTEREST if paid in full within **6 or 12 Months***

6 Months on purchases of \$199 or more. 12 Months* on purchases of \$499 or more with your Samy's Camera credit card made between Sept. 19, 2013 to Sept. 25, 2013. Interest will be charged to your account from the purchase date if the promotional purchase is not paid in full within 6 or 12 Months or if you make a late payment. Minimum Monthly Payments Required.